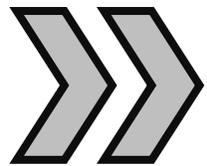


SSANGYONG REXTON BY MAHINDRA





- Premium Automobile Manufacturer based in South Korea
- Presence in over 120 countries
- 3rd Gen Rexton sold in more than 60 countries



SSANGYONG IS PART OF THE MAHINDRA GROUP



SsangYong Rexton

V/s



Toyota Fortuner

Rexton AT RX7 Vs Fortuner AT

SSANGYONG
REXTON
by Mahindra
INDULGE YOURSELF

➤ Premium SUV Of The Year

Winner of prestigious Premium SUV of the year Award by

- Bloomberg TV Autocar India Awards
- Economic Times Zig Wheels



Dimensions



Rexton



Fortuner



Rexton Benefit

Length (mm)

4755

4705 (-50)

Longer

Width (mm)

1900

1840 (-60)

Wider

Wheelbase (mm)

2835

2750 (-85)

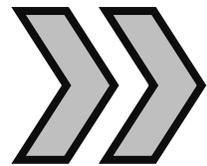
More leg room

Ground Clearance (mm)

252

220 (-32)

Go anywhere



BIGGER THAN FORTUNER, MORE SPACIOUS & HENCE MUCH MORE COMFORTABLE

Design

Interiors



Rexton



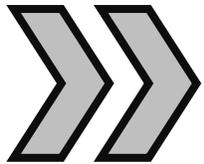
Premium & luxurious interiors



Fortuner



Basic interiors, same as Innova



MUCH MORE LUXURIOUS, PLUSH INTERIORS THAN FORTUNER

Features



Rexton



Fortuner



Rexton Benefit



L shaped parking lights



LED parking lights

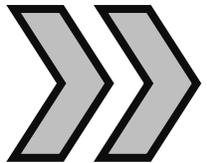


Chrome side mouldings



Stylish & elegant look

Premium styling



PREMIUM & ELEGANT SUV STYLING

➤ Sophisticated Exterior Design - Experts Opinion

AUTOCAR

“Chrome-rich grille gives plenty of flash, projector pods are smartly detailed, heavily flared wheel arches give the design much needed muscle”

ZIGWHEELS
NO. 1 AUTO SITE IN INDIA

“The Rexton is a big car with attractive styling and very tasteful dosage of chrome”



➤ Luxurious Interior Design - Experts Opinion

AUTOCAR

The cabin looks plush, panel fit is excellent and the soft-touch plastics on the dashboard-top feel like they're from an expensive German saloon

what marks *Fortuner* down compared to the Rexton is that the interior, especially the dashboard, still feels quite similar to the significantly cheaper Innova, and that's despite the recent update.

ZIGWHEELS
NO. 1 AUTO SITE IN INDIA

“The dashboard layout is elegant. The beige interiors offer an enhanced sense of luxury.”



Luxury & Comfort

Features



Rexton



Fortuner



Rexton Benefit



Electric sunroof with tilt/open function & sunblind



Better & Pleasant ambience



8-way electrically adj. driver seat



Only 6-way adjustable

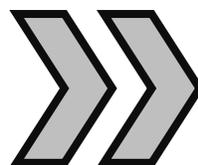
More convenient



Memory function for driver seat & ORVM



Customization for multiple drivers



MUCH MORE FEATURE LOADED, LUXURIOUS & COMFORTABLE COMPARED TO FORTUNER

Luxury & Comfort

Features



Rexton



Fortuner



Rexton Benefit



Adjustable 2-way lumbar support



More Comfortable long drives



Easy Access driver seat



Easier entry and exit for the driver

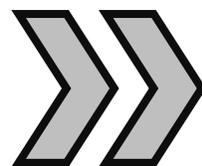


3rd row AC vents with blower controls



AC vents only
No Blower Control

Better cooling



MUCH MORE FEATURE LOADED, LUXURIOUS & COMFORTABLE COMPARED TO FORTUNER

► Luxury & Comfort - Experts Opinion

AUTOCAR

The Rexton also comes loaded with features like Bluetooth telephony, satellite navigation, sunroof, climate control, rain-sensing wipers...

Business Standard
MOTORING

The Rexton, despite costing substantially less than the Fortuner, offers you all-wheel drive, more power along with more current features like driver seat memory and everything else they could load it up with.



Technology

Features



Rexton



Fortuner



Rexton Benefit



Navigation System with Preloaded Maps



Your travel guide



Speed sensitive steering wheel



Easy to steer at low speed and better control at high speeds.



Rain Sensing Wipers



More convenience during rains

LOADED WITH MUCH MORE TECHNOLOGY THAN FORTUNER

Technology

Features



Rexton



Fortuner



Rexton Benefit



Automatic Day and night
IRVM



Safety during night driving



Air filter & twin air quality
sensors



Cleaner & comfortable cabin

LOADED WITH MUCH MORE TECHNOLOGY THAN FORTUNER

➤ Technology - Experts Opinion

AUTOCAR

Rexton comes loaded with features.... “What will appeal to owners more though, is how much equipment there is crammed into the Rexton.”



Performance

Specifications



Rexton AT



Fortuner AT



Rexton Benefit

Engine

No of cylinders

5

4

Power [bhp @ rpm]

184 @ 4000

168 @ 3600

More power & More torque

Torque [Nm @ rpm]

402 @ 1600-3000

360 @ 1400-3200

0-60 km/h acceleration

3.84 Sec

4.32 sec

Faster acceleration

0-100 km/h acceleration

9.66 Sec

10.35 sec

MORE POWERFUL PERFORMANCE COMPARED TO FORTUNER!

Acceleration figures as per BS Motoring Dec'12 issue

SSANGYONG
REXTON
by Mahindra
INDULGE YOURSELF

Performance

Specifications



Rexton



Fortuner



Rexton Benefit

Transmission



Mercedes-Benz E-tronic Automatic with manual mode & Winter switch



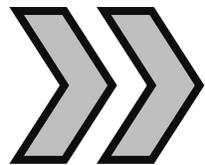
Automatic with the Sporty Nature of a Manual



Shift buttons on steering wheel for gear shifts



Effortless & easier gear shifting



THE MERCEDES BENZ TRANSMISSION SETS THE REXTON IN A CLASS APART

Performance

Specifications



Rexton

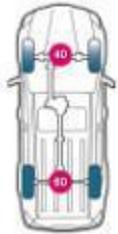


Fortuner



Rexton Benefit

All-Wheel Drive system



All-Wheel Drive system in Automatic



For all terrain capability

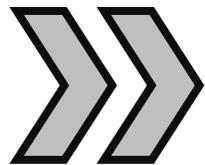


Intelligent 4x4 Torque-On-Demand system (Manual)



Full time 4WD

Efficient and intelligent 4x4 system



DRIVE ON ALL TERRAINS

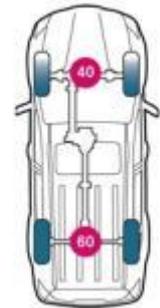
Performance - Experts Opinion

AUTOCAR

“power delivery is nice and linear for relaxed driving in the city or on the highway”



“Having a bigger and more powerful engine means that the Rexton outperforms the Fortuner in every way.”



Safety

Features



Rexton



Fortuner



Rexton Benefit



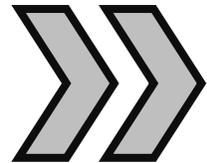
ESP with
Active rollover protection &
Anti slip regulation



Side air bags



Extra safety



SUPERIOR SAFETY COMES ONLY WITH THE REXTON

Safety

Features



Rexton



Fortuner



Rexton Benefit



Rear Disc Brakes



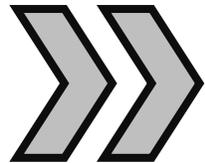
Better braking efficiency



Hill Descent Control (HDC)



Helps driver go down a steep slope safely



SUPERIOR SAFETY COMES ONLY WITH THE REXTON

➤ Lowest spare parts cost – Autocar Aug'13

Features



Rexton



Fortuner



Rexton Benefit

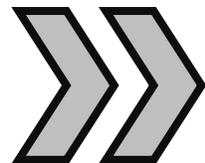


49% cheaper spare parts cost than Fortuner

Lowest spare part cost in the High end SUV segment (Ford Endeavour, Hyundai Santa Fe, Toyota Fortuner, Honda CRV & Skoda Yeti)



Lower cost of ownership



LOWER COST OF OWNERSHIP THAN FORTUNER

Experts' Choice

AUTOCAR INDIA

	SSANGYONG REXTON A/T	TOYOTA FORTUNER A/T
PERFORMANCE OUR CHOICE		
Max speed (kph)/rpm	185/3600*	-
5th	171/4000	174/3400*
4th	120/4000	145/4000
3rd	78/4000	104/4400
2nd	48/4100	58/4500
1st		
ACCELERATION FROM REST (SEC)		
0-10kph	0.49	0.46
0-20kph	1.03	1.04
0-30kph	1.52	1.80
0-40kph	2.23	2.75
0-50kph	3.33	3.67
0-60kph	4.39	4.90
0-70kph	5.61	6.28
0-80kph	7.15	7.78
0-90kph	8.83	9.51
0-100kph	10.63	11.82
0-110kph	12.68	14.21
0-120kph	14.88	16.99
0-130kph	17.91	20.05
0-140kph	21.18	23.91
0-150kph	25.03	29.43
ACCELERATION THROUGH GEARS (SEC)		
20-80kph (in kickdown)	6.80sec	7.53sec
40-100kph (in kickdown)	8.50sec	8.72sec
BRAKING		
80-0kph	28.91m	24.61m
FUEL ECONOMY		
City (kpl)	7.2	7.8
Highway (kpl)	11.8	12.7
HANDLING		
Grip	poor/fair/good/excellent	poor/fair/good/excellent
Steering feel	poor/fair/good/excellent	poor/fair/good/excellent
Body control	poor/fair/good/excellent	poor/fair/good/excellent
Cabin noise	poor/fair/good/excellent	poor/fair/good/excellent

WHATCAR?

Our verdict

1

SsangYong Rexton
★★★★○



2

Toyota Fortuner
★★★★○



3

Ford Endeavour
★★★★○



What Rexton gives you & Fortuner doesn't

DESIGN



L shaped parking lights



LED parking lights



Chrome side mouldings

LUXURY & COMFORT



Electric sunroof with tilt/open function & sunblind



8-way electrically adj. driver seat



Adj. 2-way lumbar support



Easy Access Driver Seat



Memory function for driver seat & ORVM



3rd row AC vents with blower controls

TECHNOLOGY



Fully Automatic Climate Control



Navigation System with Preloaded Maps



Rain Sensing Wipers



E-Tronic shift buttons on steering wheel



Cruise control Std on MT & AT



Electro-chromatic Internal Rear View Mirror



Speed sensitive steering wheel

PERFORMANCE



Powerful Engine



Mercedes –Benz E-Tronic AT with Manual Mode & Winter Switch



All-Wheel Drive System in Automatic



Intelligent 4x4 Torque-On-Demand System (MT)

SAFETY



Active Rollover Protection



Side Air Bags



Rear Disc Brakes



Hill Descent Control (HDC)

AND MANY MORE....

▶ REXTON HIGHLIGHTS



**Design &
Interiors**

Elegant SUV Styling with more luxurious interiors than Fortuner



Dimensions

Bigger than Fortuner, more spacious & more comfortable



**Luxury &
Comfort**

Much more feature loaded, luxurious & comfortable than Fortuner



**Engine &
Transmission**

More powerful engine (AT) than Fortuner. With a Mercedes Benz Transmission that Fortuner lacks



Safety

Superior safety to the Fortuner

➤ Price Advantage



Rexton



Fortuner

RX5 MT – Rs. 18.77 lakh

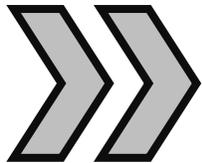
RX7 AT – Rs. 20.99 lakh

4x4 MT – Rs. 23.26 lakh (**+4.49 lakhs**)

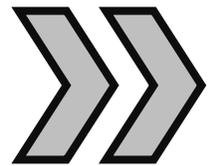
4x2 AT – Rs. 23.00 lakh (**+2 lakhs**)



Rexton offers greater luxury, performance, safety, technology & comfort, all at a price Rs:2.0 - 4.5lakhs lower than the Fortuner!!!



Greater value for money



Thank You