

Brand new features
to excite your heart.



Go Further
india.ford.com/classic



A BOLD EXPRESSION. AND A LASTING IMPRESSION.

Thoughtful in every dimension, inspiring in every detail. The Ford Classic is a car that does wonders to your senses. A glimpse of its sculptured body ignites your imagination. Elegantly detailed interiors assure a comforting habitat. Its best-in-class mileage calms your nerves while the state-of-the-art engine sets your pulse racing. Advanced safety features leave nothing to chance. From the first twist of the key to the last bend on the road, the Ford Classic redefines driving.

And the exceptional heritage of craftsmanship, luxury and comfort continues. The Ford Classic is now available in the glorious Titanium variant. Loaded with more features, more style and more excitement, it is ready to thrill you. Are you game?

ECONOMY & RELIABILITY **NO DISTANCE IS TOO GREAT.**

Hit the road with confidence. The robust Duratec 1.6L Petrol and the dynamic Duratorq 1.4L Diesel engines deliver class leading fuel efficiency so that you can go the extra mile.

FUEL ECONOMY
PETROL 21.27kmpl**

FUEL ECONOMY
DIESEL 32.38kmpl**

**As tested by AutoCar Cross Country Drive

- Over 1,50,000 satisfied customers across India
- Winner of TNS Total Customer Satisfaction Award two times in a row

PERFORMANCE **LESS CONSUMPTION. MORE POWER.**

Duratec 1.6 Litre Petrol Engine

Performance at its best. SEFI (Sequential Electric Fuel Injection) with twin nozzle injectors delivers exact amount of fuel to avoid lag and makes the Ford Classic a star performer.

Duratorq 1.4 Litre Diesel Engine

Feel the magic in diesel. TDCi with low inertia turbocharger provides great pulling power, amazing drivability and maximum fuel efficiency.

Compact Turning Radius

Stay in control at every turn. The Compact Turning Radius of 4.9m makes the Ford Classic easy to steer, providing better manoeuvrability.







AESTHETIC PERFECTION FROM TIP TO TOE.

Beige Interiors

Enthralling. Exquisitely composed and crafted Beige Interiors add more oomph to your style and make your drive suave. Available only in Titanium variant.



Stylish Radiator Grille

Engaging. The finely designed Radiator Grille redefines the character of the Ford Classic and takes your style statement a few notches higher.

New Alloy Wheels

Elegant. Boldly styled and aggressively sized, new alloy wheels deliver commanding performance on road and confident showmanship even when standing still. Available only in Titanium variant.



COMFORT & CONVENIENCE
AS IMPRESSIVE INSIDE AS IT IS OUTSIDE.

First-in-class Bluetooth® Audio

Supportive. The Bluetooth® enabled MP3 player with CD player, an aux-in and 4 speakers lets you play your favourite track on iPod®, phone and more. Available only in Titanium variant.



Speed Sensing Volume Control

Responsive. As the wind or car noise increases/decreases at higher/lower speed, Speed Sensing Volume Control automatically adjusts the volume of music or radio, if it is turned on. Available only in Titanium variant.

First-in-class Programmable Keyless Entry

Intuitive. Key and Remote Central Locking with programmable unlock function. The remote system can be programmed to open only the driver's door with one click and others with the second click or open all doors with one click. Simply hassle-free!



Drive Away Locks

Protective. All doors lock automatically when the car travels at speeds above 5mph. Safety first, isn't it? Available only in Titanium variant.

Turn Indicators on ORVM

Attractive. With the electrically operated ORVM and turn indicators, get ready to turn heads on the go. Available only in Titanium variant.



CLASSIC

TITANIUM

SAFETY

WHO SAYS RESPONSIBILITY CAN'T BE FUN?

Anti-lock Braking System (ABS) with EBD

Peaceful. ABS with EBD (Electronic Brake-force Distribution) gives you complete control over the car, during panic braking or unexpected swerving. Available only in Titanium variant.

Hi-strength Steel Body

Trustful. Strong passenger cells with front and rear crumple zones and side impact beams are designed to withstand accidents, keeping your car stable and the passengers safe.

Driver & Front Passenger Airbags

Insightful. Airbags deploy with help of RCM (Restraints Control Module) which senses the impact during collision. Available only in Titanium variant.



Passive Anti-theft System

Thoughtful. Keep your car in safe hands. This advanced security system prevents the car from being stolen, ensuring maximum security for the Ford Classic.



Hazard Warning during Panic Braking

Watchful. During panic braking, the hazard lights are activated to alert traffic approaching from behind. It helps in maintaining a safe distance.

ACCESSORIES
ADD MORE OOMPH TO YOUR STYLE.

Front Chrome Grille



Rear Chrome Gate Handle



Chrome ORVM



Body Side Molding Chrome



Black Seat Covers

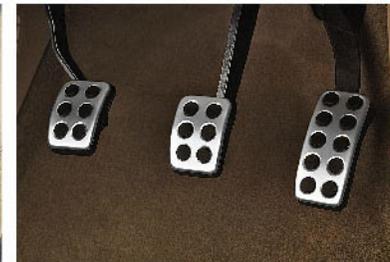


Spoiler

Pillows



Sporty Pedals



Alloy Wheels



Also available: Carpet Floor Mats | Mudflaps and Boot Mat | Rubber Floor Mats | Anti-theft System | Leather Steering Wheel | Puncture Repair Kit | Auto Headlamps
Neck Rest | Seat Belt Pads | Vibro Mini Horns | Three Different Designs of Alloy Wheels | 2DIN Bluetooth® Audio | MapmyIndia GPS System, etc.

Technical Specifications

DIMENSIONS			SUSPENSION	
Overall Length x Width x Hight	mm	4282 x 1686 x 1468	Front	Independent Mcpherson struts with offset coil spring
Wheelbase	mm	2486	Rear	Semi-independent heavy duty twist-beam with twin tube dampers.
Ground Clearance	mm	168	Shock Absorbers (Front and Rear)	Gas filled
Track Front	mm	1474		
Rear	mm	1444		
Turning Radius	Metres	4.9		
Fuel Tank Capacity	Litres	45		
Boot Space	Litres	430		

ENGINE		1.6L Duratec (Petrol)	1.4L Duratorq (Diesel)
Type		4 Cylinder in-Line 16 Valve DOHC All-Aluminium Alloy	4 Cylinder in-Line 8 Valve SOHC All-Aluminium Alloy
Displacement	cc	1596	1399
Max. Power Output	ps(KW)/rpm	101(75.3)/6500	68(50.7)/4000
Max.Torque	Nm(Kg-m)/rpm	146(14.9)/3400	160(16.3)/2000
Fuel System		Sequential Electric Fuel Injection(SEFI)	Advanced Common Rail
Transmission Type		5 Speed Manual	

BRAKES		1.6L Duratec (Petrol)	1.4L Duratorq (Diesel)
Front		Ventilated Discs	
Rear		Self Adjusting Drums	

Features

EXTERIOR	LXI	CLXI	Titanium
Crystal Barrel Headlamps	Black Surround	Black Surround	Chrome Surround
Driver and Passenger Mirrors	Black	Body Coloured	Body Coloured
Tailgate Handle Finish	Black	Body Coloured	Body Coloured
Turn Indicator on Outside Rear View Mirror	-	-	✓

INTERIOR	LXI	CLXI	Titanium
Seat Trim		Full Fabric	
Two Tone Colour Co-ordinated Interiors	Ebony & Jasper blue	Ebony & Jasper blue	Ebony & Camel
2 Ltr Bottle holder in Front Door Panel	✓	✓	✓
Driver Seat Height Adjust	-	✓	✓
Front & Rear Map Lamps	-	✓	✓
100% Foldable Rear Seat Back	-	✓	✓
Speakers	-	4	4

COMFORT & CONVENIENCE	LXI	CLXI	Titanium
AC with Electric Re-circulation and Heater	✓	✓	✓
Power Steering with Tilt Adjustable Steering	✓	✓	✓
Front and Rear Power Windows	✓	✓	✓
Electric Boot Release	✓	✓	✓
Intelligent Rear Defogger	-	✓	✓
Rear Centre Armrest	-	✓	✓
Adjustable Rear Head Rests	-	✓	✓
Electric Adjustable Outside Mirror	-	-	✓
Drive Away Locks	-	-	✓

INFOTAINMENT & CONNECTIVITY	LXI	CLXI	Titanium
MP3 Player with Auxin and Radio (AM / FM)	-	✓	✓
Speed Sensing Volume Control	-	-	✓
Bluetooth Phone Interface#	-	-	✓
- Full Phonebook Access	-	-	✓
- Call Log (Incoming, Outgoing & Missed)	-	-	✓
- Call Swap, Call Hold, Call Mute, Privacy Mode	-	-	✓
- SMS Notification	-	-	✓
- Audio Streaming	-	-	✓
- USB	-	-	✓

SEFETY & SECURITY	LXI	CLXI	Titanium
Collapsible Steering Column	✓	✓	✓
Central Locking	✓	✓	✓
Dual Rear Fog Lamps (inbuilt in lamp cluster)	✓	✓	✓
Fuel Cut-off Inertia Switch (Duratec only)	✓	✓	✓
PATS (Passive Anti-Theft system)	✓	✓	✓
Programmable Keyless Entry and Auto Re-locking	-	✓	✓
Anti-lock Breaking System (ABS) with EBD	-	-	✓
Front Fog Lamps	-	-	✓
Driver & Passenger Airbags	-	-	✓

INSTRUMENTATION	LXI	CLXI	Titanium
Distance to Empty (DTE) Display	✓	✓	✓
Tachometer	✓	✓	✓
Headlamp on warning (when key off)	✓	✓	✓
Door Ajar Indicator	✓	✓	✓
Low Fuel Warning Lamp	✓	✓	✓

EXTERIOR COLOURS



Chill Metallic



Diamond White



Moon Dust Silver



Panther Black



Paprika Red



Sea Grey

REWARDING OWNERSHIP

Ford Classic comes with a 2 year/1,00,000 kilometres warranty and an option to purchase **'Extended Warranty'** that covers the car against all electrical and mechanical failures for an additional period. For those who choose to have the entire maintenance of the car covered, there is the **'Total Maintenance Plan'** which offers complete peace of mind. **'Ford Service - Roadside Assistance Program'*** a 24-hour helpline is available to all Ford owners across India. Ask your sales consultant for more details.



Toll-free: 1800 102 2020
Alternate No. 0124-4042020

24X7 ROADSIDE ASSISTANCE

When you're out on the road, the last thing you would want is to be stuck with a flat tyre, an empty fuel tank or a dry battery. But worry no more as the Ford Roadside Assistance is just a phone call away, 24 hours a day, 7 days a week.

Benefits of Roadside Assistance

- Flat Tyre Replacement
- Lost/Locked Key Assistance
- Battery Assistance
- Fuel Delivery
- Towing Assistance
- Round-the-clock Service
- Taxi Assistance



Go Further

CUSTOMER
CARE



1800-425-2500

TOLL FREE FOR BSNL / MTNL SUBSCRIBERS

SMS
CLASSIC to 56263*

for test drives

Dealer Stamp:

*Terms & Conditions apply. **As tested by AutoCar Cross Country Drive. Accessories shown may not be part of standard equipment. Specification and features are subject to change without notice. Colours are indicative only and may vary due to printing constraints. Please check with your nearest Authorized Ford dealer. Bluetooth® is registered trademark of Bluetooth SNG inc. and is used under licence. Printed for Ford India Private limited- December 2012. #Premium SMS rates applicable. For details check with your operator. iPod is the registered trademark of Apple Computer, Inc. DGS&D and CSD rates are applicable on selected variants.